

A SUSTAINABLE FRAMEWORK FOR
IMPROVING THE DIGITAL UPSKILLING
OF ADULT CULTURAL PROFESSIONALS

NEWSLETTER



MICROLEARNING COURSE

Addressed to GLAM professionals

One of the most anticipated outcomes of our project, the Microlearning upskilling programme addressed to cultural professionals, will be available as of January 2024 in all partner languages. The three modules derived from the [BoostDigiCulture Digital Proficiency Profile \(PDP\)](#) are:

- Information and Data Literacy
- Communication and Collaboration
- Digital Content curation

A concise training, it offers the following:

- Resources to support cultural professionals in everyday work routines
- Integrated in the e-learning platform & openly accessible
- Open digital badges
- Participants will transfer their knowledge gained to institution & audiences

The microlearning approach used, includes bite-sized, focused learning content, which is considered more effective than traditional course delivery and fits into busy professionals' schedules.

The partnership developed the learning content as microlearning videos 5-12 minutes long, using digital storytelling. This method was deemed appropriate, as it enables:

- catchy, visually appealing content
- Coherent narrative
- Appeals to our senses and emotions
- Identification with storytelling characters



Multiplier events and final conference

Transnational events in the partner countries

Between November 2023 and January 2024, multiplier events took place in the partner countries of BoostDigiCulture project. These events were designed as practical reflection workshops featuring discussions, interactive sessions, and presentation and engagement with the different outputs produced during the project implementation.

The events were successful with increasing participation and all evidence and feedback collected, will be used for the refinement of project results and offer insights into the impact of the project to beneficiaries.

Final conference in Cyprus

A final conference was held in Cyprus, organised by the Consortium partner SYNTHESIS Center for Research and Education. The event included virtual and face to face presentations from the partners:

- BoostDigiCulture brief presentation of the project and its objectives/goals and results
- BoostDigiCulture Professional Digital competence Profile (PDP)
- BoostDigiCulture project self assessment tool
- BoostDigiCulture Microlearning Programme

The partnership will continue to organise events for dissemination of project results beyond the project lifecycle and attend international conferences to present the different research outputs.



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WEBSITE

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