ISSUE 4

A SUSTAINABLE FRAMEWORK FOR IMPROVING THE DIGITAL UPSKILLING OF ADULT CULTURAL PROFESSIONALS

NEWSLETTER

LTTA in Porto, Portugal

June 13-15, 2023

Last June, our partners came together for the only training activity of the project, which took place in Porto, Portugal. Hosted by our Portuguese partner Right Challenge, the training (LTTA) gathered 17 participants, including our project managers from the partnership and cultural professionals with diverse expertise in the GLAM sector, from the 6 partner countries in the Consortium. Aside from the workshop, a visit was planned to the Immersivus gallery – 'Living van Gogh', followed by a presentation by Edoardo Canessa, Executive Producer at the Creative Studio OCUBO.

The training workshop lasted 3 days and focussed on elements of digital competences from the microlearning course, which will be released in the <u>elearning platform</u> of the BDC project, in Autumn of 2023. Informed by the induction workshop which took place online on May 31st, participants had the opportunity to delve deeper into aspects of:

- information and data literacy including data curation practices and setting up their own data management plan
- Communication and collaboration, like the use of AI tools and the need for Netiquette rules in the GLAM sector
- Digital content creation via an interactive session where they worked on a mini scenario and developed their own logos and material for dissemination on social media.

Based on the feedback from the participants, the training activity met their expectations and inspired them to further engage in digital engagement in their workplace.





TPM4 in Berlin

July 4, 2023

Time flies! The last transnational project meeting for the BDC project, already took place in Berlin, Germany on July 4th. Hosted by our project coordinator, Stiftung Digitale Chancen, this milestone moment in the project, was critical to determine the next steps for this final period of implementation.

The key points of discussion were the progress on the content development for the project result 3 (PR3) microlearning course and the design of the practice reflection workshops, which are the multiplier events to be carried out in the partner countries in November 2023.

The date for the final conference to be hosted by SYNTHESIS in Nicosia, Cyprus, was established for December 7, 2023. More details regarding the local learning events and the final conference, will be available in September on the project website and our social media channels, so make sure to follow us and stay in the loop!



ÝNTHESIS

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