

NEWSLETTER

A SUSTAINABLE FRAMEWORK FOR IMPROVING
THE DIGITAL UPSKILLING OF ADULT CULTURAL
PROFESSIONALS



Tackling Digital Transformation in GLAM Institutions

PROJECT PROGRESS

It has been a super busy summer for the BoostDigiCulture consortium. The Croatian partner ICARUS HRVATSKA with the support of the rest of the partners have been hard at work developing the Professional Digital Competence Profile (PDP), a reference framework for the BoostDigiCulture e-learning platform.

The PDP provides a microlearning upskilling programme for cultural professionals, mainly those in the heritage sector - galleries, libraries, archives, and museums (GLAMs). The PDP seeks to identify important competencies for GLAM professionals within the context of the Digital Competence Framework for Citizens (DigComp). To explore the needs and interests of the cultural heritage sector within DigComp, we conducted desk research and focus group interviews with GLAM professionals.

The focus groups were successfully carried out as semi-structured interviews with open questions, and a total of 35 cultural professionals from a wide range of backgrounds took part in the discussion.

FOCUS GROUPS

Project partners held focus groups in their respective countries with individuals working in the heritage sector (galleries, libraries, archives, and museums). The main goals of the focus groups were:

- to gain a better understanding of how digital transformation affects heritage institutions, institutional roles, and daily professional tasks;
- to gain a better understanding of professionals' needs and current digital skill levels;
- to identify possible institutional, cultural, or social specificities that should be taken into account in learning path design.



SECOND TPM IN POTENZA, ITALY



The BoostDigiCulture partners met on the 4th and 5th of July in Potenza, Italy for the second transnational project meeting.

These two days were filled with thought-provoking conversations, debates, and discussions on the most effective ways for the partnership to carry on with the project's activities.

The first day began with a presentation of the first draft of the digital e-learning platform (PR1) by Innovation Hive. The intention of this platform is to act as a cultural affinity space and it is addressed primarily to adult cultural professionals and small and medium sized cultural institutions. SYNTHESIS continued with a presentation of first ideas for the BoostDigiCulture Self-Assessment Tool (PR4), assessing the digital competences of cultural professionals.



STIFTUNG DIGITALE CHANCEN presented and led a discussion on the Microlearning upskilling programme (PR3), which will serve as the practical implementation of the Professional Digital Competence Profile (PDP). ICARUS presented the PDP (PR2) on the second day, after the partners shared their first views of the focus groups. The meeting concluded with talks on quality management and coordination operations, as well as the project's future stages. Many thanks to our Italian partners EXEO LAB for their incredible hospitality and amazing hosting!



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